



## Which way to go?

**With so much happening it can be difficult to see which way to develop your business. You might know what you will be doing tomorrow but what about in 3 years?**

KUB has developed low cost half or one day workshops that will take you through where your business is now, where you would like it to be and some ideas of how to get there.

During the workshop you will work through:

- Discussion on what the key stakeholders want from the business.
- Vision Building Exercise – What you want to be doing in 17 words!
- Strengths, Weaknesses, Opportunities & Threats based on the vision.
- Identification of 4 or 5 key success factors. (What have got to get right?)
- Identification of measures for performance. (Checks to stay on course.)
- Identify a number of change projects to help you achieve the vision. (What needs to be changed in order to achieve your goals?)

**For a free no obligation meeting to discuss a vision building workshop for your company please call Peter Dickinson on 0845 053 7417.**

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