

## ***Practical business support to help you grow by helping to increase sales and stream line internal processes.***

KUB is not a traditional management consultancy. We do not write reports. We use a range of simple communication tools to work with clients. This means your money gets spent on achieving results and not on beautifully bound volumes that nobody reads.

We will help you to work on your business.

Our key driver is to help you become more effective.

We help companies:

- Identify goals and vision for the business
- Develop a One Page Business Plan with key strategic changes identified.
- Develop your sales process to increase sales
- Redefine and stream line processes
- Link business strategy to IT strategy
- Exploit the Internet
- Manage change

Work with our extensive network of contacts so that if we can't provide the best service then generally we know somebody who can. See [www.strategyforbusiness.co.uk](http://www.strategyforbusiness.co.uk) for more details.

We provide the following services:

- Monthly Business Development. This is a half day meeting once per month and costs £200 plus VAT per month for companies based in the Northwest. Areas covered include: sales, marketing, processes, management accounts and IT. Specialist advice on HR, Accounting issues, Legal and Health & Safety can be provided separately
- Visioning. Half or full day sessions off site to help you build or focus on where you would like the business to be in 3 years time.
- Help with improving the sales process within the business for higher and better quality sales.
- Process Development. This can range from half day workshops with your team on site to full day events off site to work through the journey that a customer takes with your company. This is documented during the event in a process map that you can then use during implementation. Follow-up meetings can be arranged as and when required.
- IT Strategy development and implementation. We will help your internal IT department/external suppliers understand what your business strategy is and help them define an IT strategy that is aligned to those goals.
- Help with understanding the Internet.
- Help with improving communication within a company through peer to peer learning.

Ultimately, we prefer flexibility. We can spend as little or as much time with you as you feel appropriate. What we won't do is write reports which don't get implemented. Our approach is to work alongside you using simple tools to document changes, communicate options and define action plans that can be implemented.

**If you are based in the North West and would like a free no obligation meeting to discuss the issues that concern you, please call Peter Dickinson on 0845 053 7417 or email: [Peter.Dickinson@kub-uk.net](mailto:Peter.Dickinson@kub-uk.net)**

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